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The logo for DuoShare, Inc. is a black rectangle with the company name "DuoShare, Inc." written in white, bold, sans-serif font.

## Press Release

### DuoShare Releases DAQI designed for Lawson M3

**Dallas, Texas, July 9, 2007:** DuoShare, Inc., the leading USPS® certified, standards based, fully secure SOA web service provider of Address Quality and Presort Services, recently released DAQI (DuoShare Address Quality Integrator) designed for Lawson M3. The product is a plug-in which integrates Address Quality directly into the Lawson M3 Enterprise Management System by using Lawson's EPC (External Program Connector).

DAQI designed for Lawson M3 standardizes, corrects, validates (to the delivery point), and enhances U.S. addresses at point-of-entry using several USPS® certified processes. Each time an address is entered or updated in M3, every element is inspected to ensure that it is complete and accurate. To create an interactive experience, addresses return a descriptive message regarding validation and can include additional data which may help users resolve problem addresses.

Minimizing address errors can relieve postage and printing waste, increase taxation accuracy, reduce misdirected mail, improve delivery time, virtually eliminate charges for address service requests, save man-hours by reducing the need to sift through return mail, and increase ROI for direct marketing. According to Michael Harvanek, Manager of Postal Products and Services, "Address validation at point of entry is one of the most critical components of an Address Quality solution. Lawson M3 users can now easily implement this component and start realizing the benefits from it."

**DuoShare, Inc.** is a privately held software services company based in Dallas, Texas, founded in 2001 to create specific business processes and services and deliver those via the Internet.

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